

X-copy

28th year issued weekly

# fashion calendar

'68

SEPTEMBER 23

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| <b>JANUARY</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 | <b>FEBRUARY</b><br>S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29      | <b>MARCH</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | <b>APRIL</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30       |
| <b>MAY</b><br>S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31     | <b>JUNE</b><br>S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30    | <b>JULY</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31     | <b>AUGUST</b><br>S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31   |
| <b>SEPTEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30  | <b>OCTOBER</b><br>S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | <b>NOVEMBER</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    | <b>DECEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 |



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u>  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                             | <u>WHERE</u>                                |
|--|---|---|---|
| <u>WEEK ENDING FRIDAY, SEPTEMBER 20, 1968</u>          |   |   |   |
| Sept. 19   | 9:30 A.M. - TIFFEAU-BUSCH, 550 Seventh Avenue, 8th floor, WI. 7-4551  |   |   |
| Sept. 19   | 10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626  |   |   |
| Sept. 19   | 10:30 A.M. - PATTULLO-JO COPELAND, 498 Seventh Avenue, 14th floor, LO.3-5650  |   |   |
| Thursday<br>Sept. 19<br>11:00 A.M.<br>and<br>3:00 P.M. | INTERNATIONAL HAUTE<br>COUTURE FASHION SHOWS<br>For benefit of Children's Cancer Fund of America. Honorary chmn: Mrs. Dwight D. Eisenhower. Reservations: \$5.00, general admission; \$10.00, special reserved section. <u>Public shows at 1:00 and 6:00 P.M.</u> Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272. | ALEXANDER'S                                 | LEXINGTON & 58TH ST.<br>3RD FLOOR           |
| Thursday<br>Sept. 19<br>12:00 Noon                     | OPENING OF HOLIDAY-<br>RESORT COLLECTION<br>Thereafter by appointment. Contact: CH. 4-5693.   | COUNTESS ALEXANDER                          | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR  |
| Thursday<br>Sept. 19<br>12:30 P.M.<br>Brunch           | PRESS PREVIEW: RESORT-<br>SPRING COLLECTION<br>Preview for press and resident buyers of Resort-Spring collection. By invitation. <u>Continuous beginning Mon., Sept. 23.</u> Contact: BR. 9-6560.   | STONY BROOK CASUALS<br>(DIV. DAVID CRYSTAL) | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Sept. 19   | 1:00 P.M. - HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206   |   |   |
| Thursday<br>Sept. 19<br>2:00 P.M.                      | OPENING OF RESORT<br>COLLECTION<br>By reservation. Contact: CH. 4-6350.   | TOBY TANNER                                 | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR |
| Sept. 19   | 2:30 P.M. - BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983   |   |   |
| Sept. 19   | 2:30 P.M. - CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220.  |   |   |
| Thursday<br>Sept. 19&<br>Sept. 20<br>3:00 P.M.         | PREMIERE: VACANCE-<br>RESORT COLLECTION<br>Introduction of Nina Ricci designed Resort costumes. By reservation. Continuous, by appointment. Contact: Jeanne Essig, 279-6153.  | NINA RICCI/<br>VASKENE & CO.                | 1410 BROADWAY<br>SHOWROOM - 34TH FLOOR      |
| Thursday<br>Sept. 19<br>4:00 P.M.<br>Cocktails         | RESORT-TRAVEL<br>DRESSES & SPORTSWEAR<br>By invitation. Thereafter by appointment in showroom (20th fl.) Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.   | McMULLEN<br>(550 SEVENTH AVENUE)            | 500 CLUB<br>500 SEVENTH AVENUE              |
| Sept. 19   | 4:00 P.M. - JOHN MOORE, 550 Seventh Avenue, 24th floor, OX. 5-1350  |   |   |
| Sept. 19   | 4:00 P.M. - MALCOLM STARR, 550 Seventh Avenue, 20th floor, 594-0030   |   |   |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                        | <u>WHERE</u>                                |
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| Thursday<br>Sept. 19<br>6:15 P.M.            | PRESS PREVIEW:<br>MODEL ROOMS<br>Model rooms inspired by classic French and English designs. (For Release, Mon., Sept. 23.) By invitation. Contact: Jane Warren, OR. 9-7800 X 319.   | B. ALTMAN & CO.                        | 7TH FLOOR                                   |
| Beginning<br>Thursday<br>Sept. 19            | OPENING OF<br>RESORT COLLECTION<br>Continuous, by appointment. Contact: BR. 9-5012.  | MOLLIE PARNIS                          | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Friday<br>Sept. 20<br>9:30 A.M.<br>Breakfast | PRESS PREVIEW:<br>TABLE SETTINGS<br>"Men Who Start Things"--table settings by Bill Blass, Kenneth Lane, John Nicholson, Rex Reed, John Vesey. (For Release, Sat., Sept. 21.) By invitation. Publicity: Jane Warren, OR. 9-7800 Ext. 319.   | B. ALTMAN & CO.                        | 4TH FLOOR                                   |
| Friday<br>Sept. 20<br>11:00 A.M.             | INFORMAL MODELING:<br>VALENTINO FASHIONS<br>Valentino of Rome will be present at customer showing of his Fall-Winter collection. Publicity: Jeri Savidge, WI. 7-3300.  | LORD & TAYLOR                          | 3RD FLOOR<br>SALON                          |
| Friday<br>Sept. 20<br>12:00 Noon<br>Luncheon | FASHION MEETING:<br>REGIONAL TRENDS<br>Pepsi-Cola Fashion Council luncheon and introduction of designers, retail executives, fashion editors and beauty experts. Ready-to-wear will illustrate regional trends. Permanent director and hostess: Joan Crawford. By invitation only. Publicity: Rosemary Stroer, MU. 8-4500, Ext. 689.   | PEPSI-COLA COMPANY                     | N.Y. HILTON HOTEL<br>TRIANON BALLROOM       |
| Sept. 20                                     | 1:00 P.M. - HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206.   |  |   |
| Sept. 20                                     | 3:00 P.M. - NINA RICCI/VASKENE, 1410 Broadway, 34th floor, 279-6153  |  |   |
| Friday<br>Sept. 20<br>5:00 P.M.<br>Cocktails | OPENING OF<br>RESORT COLLECTION<br>Designed by Roxane. By invitation. Thereafter by appointment in showroom. (11th floor). Contact: CH. 4-2616.  | SAMUEL WINSTON<br>(530 SEVENTH AVENUE) | THE REGENCY<br>BALLROOM                     |
| Beginning<br>Friday<br>Sept. 20              | OPENING OF<br>RESORT COLLECTION<br>Continuous showings. Contact: PE. 6-2663.   | SAM FRIEDLANDER                        | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Friday<br>Sept. 20-<br>Jan. 5                | ART EXHIBIT: "MASTER<br>CRAFTSMEN OF PERU"<br>Approximately 500 objects (1500 B.C. - 1500 A.D.) of ceramic, stone, wood, metal, textiles, selected by Dr. Alan Sawyer, Director of the Textile Museum Washington, D.C. (Press Preview: Wed., Sept. 18, 10:00 - 6:00; members preview: Thurs., Sept. 19, 9:00 P.M. - Midnight) By invitation only. Public Relations: Ann Helmuth, EN. 9-5110. | GUGGENHEIM MUSEUM                      | 1071 FIFTH AVENUE<br>AT 89TH STREET         |

WEEK BEGINNING MONDAY, SEPTEMBER 23, 1968

|  |   |         |   |
|--|---|---------|---|
| Sept. 23                                     | ROSH HASHONAH (Monday) - 1st day of Jewish New Year   |         |   |
| Monday<br>Sept. 23<br>6:00 P.M.<br>Cocktails | SPECIAL PREVIEW:<br>ENGLISH BOUTIQUE<br>Janet Lyle, owner of Annacat (London), will preview her new boutique. Men's fashions by Earl of Litchfield. By invitation. Contact: LE. 5-0577. | ANNACAT | 924 MADISON AVENUE<br>73RD & 74TH STREETS |



| <u>DATE</u>   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                     | <u>WHERE</u>                                |
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| Tuesday<br>Sept. 24<br>9:00 A.M.<br>Coffee            | PRESS PREVIEW:<br>NEW ROOM SETTINGS<br>"Rooms In Neutrals"--preview of new rooms for Fall-Winter. By invitation.<br>Publicity: Elizabeth Ready, WI. 7-3300.  | LORD & TAYLOR                                       | 8TH FLOOR                                   |
| Tuesday<br>Sept. 24<br>11:00 A.M.<br>and<br>3:00 P.M. | PRESS PREVIEW:<br>FALL FASHIONS<br>Elizabeth Arden's Fall fashions will be presented at a benefit for the N.Y. Junior League and Community Service Society at two showings. Both shows by invitation only. Publicity: Happie Reilly, Ruder & Finn, PL. 9-1800. | ELIZABETH ARDEN                                     | 691 FIFTH AVENUE<br>SALON - 2ND FLOOR       |
| Tuesday<br>Sept. 24<br>12:00 Noon<br>Luncheon         | LUNCHEON<br>MEETING<br>"The Key to a More Rewarding and Interesting Career". Speaker: Eloise Sopocy. Price: \$10.00. Contact: CO. 5-5443.  | COSMETIC CAREER WOMEN<br>(50 ROCKEFELLER PLAZA)     | WALDORF-ASTORIA<br>EMPIRE ROOM              |
| Sept. 24  | 2:30 P.M. - TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600  |   |   |
| Tuesday<br>Sept. 24<br>6:30 P.M.-<br>9:00 P.M.        | THIRD SESSION:<br>CAREER COURSE<br>"Accessories". Speakers: Helen Galland, Bonwit Teller; Kay Hays, <u>Vogue</u> ; Janet Sloane, Madcaps. Price: \$2.75. Contact: CI. 7-3940.  | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA)    | UNITED ENG. CENTER<br>345 EAST 47TH STREET  |
| Wednesday<br>Sept. 25<br>10:00 A.M.<br>Breakfast      | PREVIEW: FALL-WINTER<br>FUR COLLECTION<br>"The Very Unexpected In Furs" by Georges Kaplan. By invitation. Contact: Miss Jackie, CI. 6-3416.  | GEORGES KAPLAN<br>(730 FIFTH AVENUE)                | JACQUES KAPLAN'S<br>HOME                    |
| Sept. 25  | 11:30 A.M. - MIGNON, 498 Seventh Avenue, 15th floor, BR. 9-5991  |   |   |
| Wednesday<br>Sept. 25<br>11:30 A.M.<br>Luncheon       | "CONTRACT: THE<br>MONEY MARKET"<br>Speakers: Sidney Schwartz, Trend Industries; Jens Risom, Jens Risom Design; Maria Bergson, Maria Bergson Associates. By reservation. Prices: \$10.00, members; \$12.00, guests. Contact: Jeanne Lewin, TE. 8-5133.          | NATL HOME FASHIONS LEAGUE<br>(767 LEXINGTON AVENUE) | HOTEL PLAZA<br>GRAND BALLROOM               |
| Wednesday<br>Sept. 25<br>12:00 Noon<br>Luncheon       | PRESS PREVIEW:<br>HOLIDAY COIFFURES<br>Pierre Henri and Leslie Blanchard will introduce their "Holiday in Spain" coiffures and Spring predictions. By invitation. Publicity: Joan Parker, 688-5247.  | SAKS FIFTH AVENUE<br>BEAUTY SALONS                  | MESON EL CID<br>1234 SECOND AVENUE          |
| Wednesday<br>Sept. 25<br>12:30 P.M.<br>Luncheon       | FASHION SHOW<br>AT LUNCHEON<br>Fall Collection and Holiday Highlights by Sony Schotland for Golet will be shown at luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.  | GOLET<br>(225 WEST 37TH STREET)                     | BARBETTA RESTUARANT<br>321 WEST 46TH STREET |
| Thursday<br>Sept. 26<br>12:30 P.M.<br>Luncheon        | PRESS CONFERENCE:<br>SPRING '69 MENSWEAR<br>John Weitz will discuss his European market report. By invitation only. Contact: Pamela Parker, 563-4920.  | JOHN WEITZ<br>(40 WEST 55TH STREET)                 | FOUR SEASONS<br>99 EAST 52ND STREET         |
| Sept. 25  | 2:00 P.M. - ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100  |   |   |



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| Wednesday<br>Sept. 25<br>1:15 P.M.                | OPENING OF RESORT<br>DRESS COLLECTION<br>Designed by Melba Hobson.  | TANNER OF<br>NORTH CAROLINA<br>By invitation.                          | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR<br>Contact: CH. 4-6350.                       |
| Wednesday<br>Sept. 25<br>3:00 P.M. -<br>5:00 P.M. | DIAMONDS-INTERNATIONAL<br>AWARDS EXHIBITION<br>Designs by 27 jewelers from 10 countries.<br>Sept. 26, 10:00 - 4:30.)  | N.W. AYER & SON, INC.<br>By invitation.                                | HOTEL PLAZA<br>CRYSTAL ROOM<br>(Open to public:<br>Publicity: Mildred Kosick, PL. 7-5700. |
| Wednesday<br>Sept. 25<br>4:00 P.M.                | HAUTE COUTURE AND<br>BOUTIQUE FASHIONS<br>By invitation.  | NINA DIMOS<br>Publicity: Aerial Eweson, 838-4302.                      | 36 EAST 61ST STREET<br>SALON  |
| Thursday<br>Sept. 25<br>5:00 P.M.<br>Cocktails    | PREMIERE SHOWING:<br>BANDURA FASHIONS<br>Showing of Cruise-Early Spring collection in Bandura by: Jon Haggins, Chuck Howard, Gayle Kirkpatrick, Leo Narducci, Oscar de la Renta.<br>only. Contact: Julee Rosso, OX. 5-4220.   | BANCROFT LICENSING DIV.;<br>INDIAN HEAD, INC.                          | DELMONICO'S<br>GRAND BALLROOM   |
| Wednesday<br>Sept. 25<br>5:30 P.M.                | CAREER COURSE:<br>SIX SESSIONS<br>"Self Dynamics". By reservation.  | NATL HOME FASHIONS LEAGUE<br>(767 LEXINGTON AVENUE)<br>Price: \$40.00. | JOHNNY VICTOR THEATRE<br>40 WEST 49TH STREET<br>Contact: TE. 8-5133.                      |
| Wednesday<br>Sept. 25<br>6:15 P.M. -<br>8:15 P.M. | PRESS PREVIEW:<br>FALL PREMIERE<br>"New York, New York"--annual Fall show, featuring model rooms designed for Mayor and Mrs. John Lindsay, Leonard Bernstein, George Balanchine, Donald Brooks, Ralph Bunche, Truman Capote, Johnny Carson, Bennett Cerf, Craig Claiborne, Gloria Vanderbilt Cooper, Jerry Herman, David Hicks, Carla Javits, Eugenia Sheppard, Allie Sherman, Edward Durell Stone.<br>Publicity: Judith Jackson, PL. 2-1212. | BLOOMINGDALE'S   | 5TH FLOOR   |
| Wednesday<br>Sept. 25<br>8:30 P.M.                | WORLD PREMIERE:<br>NEW BALLET<br>"A Light Fantastic"--world premiere by the Joffrey Ballet, followed by a champagne reception at the Grand Street Boys Club.<br>Price: \$30.00, for benefit of Musicians Emergency Fund. Contact: Frances Cohan, PL. 1-0530.  | MUSICIANS EMERG. FUND<br>(745 FIFTH AVENUE)                            | CITY CENTER THEATRE<br>131 WEST 55TH STREET   |
| Beginning<br>Wednesday<br>Sept. 25                | RESORT AND EARLY<br>SPRING COLLECTION<br>Continuous showing of separates, coordinates, dresses designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.   | MR. GEE  | 498 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR  |
| Thursday<br>Sept. 26<br>12:30 P.M.<br>Luncheon    | FALL FASHIONS AT<br>LUNCHEON SHOW<br>Tiziani of Rome will present his Fall boutique and high fashion collections at luncheon. Reservations (\$5.75): Banquet Dept., PL. 9-7010. Fashion Director: Mary Alice Rice, PL. 2-5726.  | TIZIANI OF ROME  | HOTEL PLAZA<br>GRAND BALLROOM   |
| Thursday<br>Sept. 26<br>2:30 P.M.                 | FALL-WINTER<br>FUR COLLECTION<br>"The Americana Collection" designed by Arthur Schwartz.<br>Contact: Miss Lenore, CH. 4-8685.   | FREDRICA FURS  | 345 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |



| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                |
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| Thursday<br>Sept. 26<br>2:30 P.M.<br>Cocktails  | PREVIEW OF RESORT-<br>SPRING DRESSES<br>For press and resident buyers, by invitation. Thereafter continuous. Contact: BR. 9-6560, Ext. 268. Publicity: Michele Abruzzo, BR. 9-6560.  | DAVID CRYSTAL                                    | 498 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Thursday<br>Sept. 26<br>3:30 P.M.               | PREVIEW: FALL-WINTER<br>FUR COLLECTION<br>By invitation. Contact: Joseph J. Davis, CI. 5-0322.   | REISS & FABRIZIO<br>(6 WEST 57TH STREET)         | ST. REGIS<br>ROOF                           |
| Thursday<br>Sept. 26<br>3:30 P.M.<br>Cocktails  | PREVIEW: SPRING-<br>SUMMER SWIMWEAR<br>Preview for press and buyers of "Swim-duds and Sun-duds". <u>Show promptly at 4:00 P.M.</u> By invitation. Contact: Harriette Reines, 594-4100.   | DUNE DECK<br>(1407 BROADWAY)                     | 500 CLUB<br>500 SEVENTH AVENUE              |
| Thursday<br>Sept. 26<br>8:30 P.M.               | TWENTY-SIXTH ANNUAL<br>COTY AWARDS<br>American Fashion Critics' Awards to George Halley and Luba of Elite, Jr. Return awards to Bonnie Cashin and Oscar de la Renta. Special award to Bill Blass for menswear and Giorgio di Sant'Angelo for jewelry. By invitation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.   | COTY, INC.                                       | METROPOLITAN MUSEUM<br>ROGERS AUDITORIUM    |
| Sept. 26-<br>Sept. 27                           | IRISH EXPORT BOARD READY-TO-WEAR, HANDLERY MOTOR INN, SAN FRANCISCO<br>Contact: 265-5230 (N.Y.)  |  |   |
| Friday<br>Sept. 27<br>11:00 A.M. -<br>3:00 P.M. | INFORMAL MODELING:<br>"PARISIENNES"<br>Informal modeling of Lord & Taylor's adaptations from the Paris couture. Publicity: Jeri Savidge, WI. 7-3300.   | LORD & TAYLOR                                    | 2ND FLOOR                                   |
| Friday<br>Sept. 27<br>12:00 Noon<br>Luncheon    | THE FABRIC EXHIBIT:<br>SPRING-SUMMER 1969<br>Emilio Pucci, guest speaker, relates his fashion thinking. Trends highlighted by: Adri, Jeannene Booher, Patti Cappalli, Betsy Daniels, Melba Hobson, Deanna Littell, Miss Rikki, Evelyn Sini. Co-chmn: Pat Bovers and Ellen Sands. Prices: \$12.00, members; \$15.00, guests. (Fabric exhibit: 10:00 - 3:00, \$2.00 at door.) Contact: CI. 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>BALLROOM               |
| Saturday<br>Sept. 28-<br>Nov. 17                | OPENING OF<br>ART EXHIBIT<br>"Italian Frescoes" by Botticelli, Piero della Francesco, Castagno, Giotto, Uccello, lent by the Italian government as a gesture of gratitude for Americans' help during the 1966 floods in Florence. Hours: 10:00 - 5:00 daily; 10:00 - 10:00 Tuesday; 1:00 - 5:00 Sundays and holidays. Admission: free. Publicity: Dana Stambaugh, 879-5500 Ext. 451.             | METROPOLITAN MUSEUM<br>(5TH AVE. & 82ND ST.)     | BINGHAM GALLERIES<br>2ND FLOOR              |
| Beginning<br>Sunday<br>Sept. 29                 | SPRING COLLECTIONS<br>IN CALIFORNIA<br>Members: Helen Bass, Georgia Bullock, Charles Cooper, Cooper Couture, Wayne Fuller, Harrods California, Lee Herman, Jean Louis, Michaelson, Moe Nadler, Neal-McClintock, Helen Rose, Sebastian, Stanley Nelson, Ernst Strauss, Travilla, Yvonne. By reservation. Contact: 213-627-1034.   | LOS ANGELES<br>FASHION GUILD                     | INDIVIDUAL<br>SHOWROOMS                     |
| Sunday<br>Sept. 29<br>5:30 P.M.<br>Cocktails    | SPRING COLLECTION<br>IN CALIFORNIA<br><u>Show at 6:00.</u> By invitation only. Thereafter by appointment in showroom. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.)   | HELGA<br>(722 S. LOS ANGELES ST.)                | BEVERLY HILLS HOTEL<br>CRYSTAL ROOM         |



| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                   | <u>WHERE</u>                                  |
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| Beginning<br>Sunday<br>Sept. 29               | OPENING OF<br>SPRING COLLECTION<br>By appointment. Contact: 213-622-1984.  | H. CHARLES                        | 110 EAST 9TH STREET<br>LOS ANGELES, CALIF.    |
| Monday<br>Sept. 30<br>9:00 A.M.               | OPENING OF<br>SPRING COLLECTION<br>By invitation. Contact: Dolores Byers, 213-627-9154 (L.A.).   | TRAVILLA<br>(122 EAST 7TH STREET) | BILTMORE HOTEL<br>GRAND BALLROOM<br>(L.A.).   |
| Monday<br>Sept. 30<br>10:00 A.M.<br>Breakfast | PRESS RECEPTION:<br>"ITALIA BELLISSIMA"<br>Reception to open A&S store-wide import fair saluting Italy, and including an exhibition of modern Italian lighting "Lampada di Futura" (5th floor).<br>By invitation. Publicity: Jane Miller, TR. 5-7200.  | ABRAHAM & STRAUS<br>(BROOKLYN)    | 4TH FLOOR<br>RISTORANTE                       |
| Monday<br>Sept. 30<br>10:30 A.M.              | PRESS PREVIEW:<br>FALL-WINTER FURS<br>Preview of fur fashions, by invitation. Publicity: Vera Bacal, CI. 7-1388.   | MAXIMILIAN FURS                   | 20 WEST 57TH STREET<br>SHOWROOM - 3RD FLOOR   |
| Monday<br>Sept. 30<br>12:30 P.M.<br>Luncheon  | FUR FASHIONS<br>AT LUNCHEON<br>Bonwit Teller presents fur collection by Birger Christensen of Copenhagen in advance of his boutique opening, Tues., Oct. 1. By invitation. Price: \$25.00, benefit New York Philharmonic. Master of Ceremonies: Victor Borge. Publicity: Peg Kaufman, EL. 5-6800, Ext. 509; Consul General of Denmark, OX. 7-5101. | CONSUL GENERAL<br>OF DENMARK      | HOTEL PLAZA<br>BALLROOM                       |
| Sept. 30                                      | 2:00 P.M. - ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100  |                                   |   |
| Monday<br>Sept. 30<br>3:00 P.M.<br>Cocktails  | PREVIEW: RESORT-EARLY<br>SPRING COLLECTION<br>Designed by Jeannene Booher. (Show at 3:30. By invitation. Thereafter continuous at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.   | CLARET<br>(498 SEVENTH AVENUE)    | NEPENTHA<br>137 EAST 48TH STREET              |
| Monday<br>Sept. 30<br>4:30 P.M.               | PRESS PREVIEW:<br>SHOES BY ANDREA<br>Reception for Andrea of Paris and display of his new collection of men's and women's shoes in "Corfam". By invitation. Contact: 971-4567.   | DU PONT                           | ST. REGIS<br>LIBRARY SUITE                    |
| Beginning<br>Monday<br>Sept. 30               | SPRING COLLECTION<br>IN CALIFORNIA<br>By appointment. Contact: 213-652-7450 (L.A.).  | ELIS PORTER                       | 666 N. ROBERTSON BLVD.<br>LOS ANGELES, CALIF. |
| Tuesday<br>Oct. 1<br>9:30 A.M.<br>Morgenmad   | AMERICAN PREMIERE:<br>DANISH FASHIONS<br>Sportswear and "Louise" separates by Dranella; coats and cotton knits by Moresco-Elbi. By invitation. Contact: Rea Lubar, 279-0790.   | CONSUL GENERAL<br>OF DENMARK      | 280 PARK AVENUE<br>DANISH CONSULATE           |
| Tuesday<br>Oct. 1<br>11:30 A.M.               | PRESS PREVIEW:<br>REVILLON FURS<br>Revillon will present their fur collection at a benefit showing for the Kips Bay Boys Club. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.  | SAKS FIFTH AVENUE                 | 5TH FLOOR<br>PARK AVENUE ROOM                 |
| Beginning<br>Tuesday<br>Oct. 1                | OPENING: SPRING<br>SPORTSWEAR COLLECTION<br>Continuous showings. Contact: 947-6700.  | MR. THOMSON                       | 1410 BROADWAY<br>SHOWROOM - 22ND FLOOR        |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                            | <u>WHERE</u>                                 |
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| Tuesday<br>Oct. 1-<br>Nov. 24                | OPENING OF<br>ART EXHIBIT<br>Exhibition of paintings by Franz Kline, one of the foremost pioneers of abstract expressionism. (Press Day: Mon., Sept. 30, 10:00 - 5:00) Public Relations: Leon Levine or Doris Palca, 249-4100.  | WHITNEY MUSEUM<br>OF AMERICAN ART          | 945 MADISON AVENUE<br>AT 75TH STREET         |
| Oct. 2                                       | YOM KIPPUR (Wednesday) - Jewish Day of Atonement  |  |  |
| Oct. 3                                       | 2:00 P.M. - ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100   |  |  |
| Thursday<br>Oct. 3<br>4:00 P.M.<br>Cocktails | PREVIEW: SPRING<br>SPORTSWEAR<br>"The All-American Looks for the All-American Miss for Spring 1969"--sports-wear, pantsets, ensembles designed by Anita Funai. By invitation. Contact: Phil Hertz, 594-1771. Public Relations: Claire Affens, OX. 7-3564.   | SYMPHONY, INC.<br>(525 SEVENTH AVENUE)     | RAINBOW GRILL<br>RCA BLDG. - 65TH FLOOR      |
| Friday<br>Oct. 4<br>11:00 A.M.               | PRESS PREVIEW:<br>SPRING COLLECTION<br>By invitation. Also showing Oct. 7, 8 at 11:00 A.M. By reservation. Contact: WI. 7-4968.   | B. H. WRAGGE                               | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR   |
| Sunday<br>Oct. 6-<br>Oct. 9                  | SHOE FAIR<br>IN CHICAGO<br>Sponsored by National Footwear Mfrs. Assn., National Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward Launzel, 265-1350.  | NATIONAL SHOE FAIR                         | PALMER HOUSE; HILTON;<br>SHERATON-BLACKSTONE |
| Monday<br>Oct. 7<br>11:30 A.M.               | PRESS PREVIEW: FURS<br>BY EMERIC PARTOS<br>Preview for the press of Fall-Winter fur collection designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.   | BERGDORF GOODMAN                           | 2ND FLOOR<br>FUR SALON                       |
| Monday<br>Oct. 7<br>3:30 P.M.                | PREMIER SHOWING:<br>NEW SWIMSUITS<br>By invitation. Thereafter continuous at showroom, 1407 Broadway, Room 2510. Contact: WI. 7-4232.   | OSCAR DE LA RENTA<br>SWIMSUITS(1407 B'WAY) | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR  |
| Monday<br>Oct. 7-<br>Oct. 17                 | IRISH READY-TO-<br>WEAR SHOWINGS<br>Holiday-Resort-Spring ready-to-wear by: Basil Collins, Pat Crowley, Emor, J.P. Fashions, Gailwear, Jimmy Hourihan, David Kenna, Raymond Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin, Dorothy Pinnock, Henry White. By reservation. Contact: Liam Kelleher, 265-5230. (Also showing: Sept. 26-27, San Francisco, Handlery Motor Inn, 260 O'Farrell St.; Sept. 29 - Oct. 4, Los Angeles, Sheraton-West Hotel, 2961 Wilshire Blvd. Contact: Gabriel Lee, Irish Export Board, 3345 Wilshire Blvd., Los Angeles.) Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952. | IRISH EXPORT BOARD<br>(590 FIFTH AVENUE)   | WARWICK HOTEL<br>6TH AVE. & 54TH ST.         |
| Tuesday<br>Oct. 8<br>8:45 A.M.<br>Coffee     | RESORT-SPRING<br>SPORTSWEAR COLLECTION<br>Designed by Melba Hobson. Show promptly at 9:00. By invitation. Thereafter continuous. Contact: 524-6535.   | TANNERWAY                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR  |
| Tuesday<br>Oct. 8<br>10:30 A.M.              | OPENING: RESORT-<br>SPRING COLLECTION<br>Continuous by appointment. Contact: Ben Goldstein, 564-7832.   | MARIO FORTE FOR<br>HANDMACHER-VOGEL        | 533 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR  |



| <u>DATE</u>   | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                |
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| Wednesday<br>Oct. 9<br>12:30 P.M.<br>Luncheon               | FASHION SHOW<br>AT LUNCHEON<br>Fall-Winter collection by John Anthony for Adolphe Zelinka will be shown.<br>Reservations (\$5.95): CI. 6-9171.  | JOHN ANTHONY FOR<br>ADOLPHE ZELINKA             | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| Wednesday<br>Oct. 9<br>4:00 P.M.                            | FILM AND<br>RECEPTION<br>"The Wool Gathering"--highlights from Miss Wool of America TV fashion pageant and reception to introduce Miss Wool '68. By invitation only. Contact: Eleanor Walsh, LW. 4-3490.  | AMERICAN WOOL COUNCIL<br>(570 SEVENTH AVENUE)   | ST. REGIS<br>ROOF                           |
| Tuesday<br>Oct. 15<br>1:00 P.M.                             | OPENING OF<br>SPRING COLLECTION<br>Also showing Oct. 22, 29, Nov. 6 at 1:00. By reservation. Contact: Ellen Roselle, LO. 4-0462.  | JUNIOR SOPHISTICATES                            | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR  |
| Tuesday<br>Oct. 15<br>3:00 P.M.                             | PRESS PREVIEW OF<br>ANTIQUES & GIFTS<br>Preview of antique collection of furniture, crystal, porcelain, objets d'art. (Release, Wed., Oct. 16.) By invitation. Publicity: Susan Fine, PL. 3-7300.   | BERGDORF GOODMAN                                | 4TH FLOOR                                   |
| Tuesday<br>Oct. 15<br>5:00 P.M. -<br>7:00 P.M.<br>Cocktails | FOURTH ANNUAL AWARDS:<br>"NEWSWORTHY EYEWEAR"<br>The Fashion Eyewear Group of America's fourth annual design awards for outstanding achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors on Award Jury. By invitation. Publicity: Ruth Hammer Associates, 246-4818. | FASHION EYEWEAR<br>GROUP OF AMERICA             | HOTEL PIERRE<br>GRAND BALLROOM              |
| Monday<br>Oct. 21<br>3:00 P.M.                              | PRESS PREVIEW:<br>COIFFURE FASHIONS<br>Presentation of Fall-Winter coiffures. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00 each. Contact: Richard Petrolia, 22 East 62nd Street, 751-6240. Publicity: Marsha Gerber, 752-2254.   | INTERCOIFFURE<br>AMERICA                        | HOTEL PIERRE<br>GRAND BALLROOM              |
| Tuesday<br>Oct. 22<br>10:30 A.M.                            | OPENING OF<br>SPRING COLLECTION<br>Also showing Oct. 29, 10:30. By reservation. Contact: LO. 4-2155.  | CHUCK HOWARD                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Tuesday<br>Oct. 22<br>12:30 P.M.<br>Luncheon                | SHOWING OF<br>MME. GRES COUTURE<br>Showing of Madame Gres' couture collection at benefit luncheon. Co-chmn: Mrs. E. Albert Berol and Mrs. William Randolph Hearst, Jr. Price: \$25.00. Contact: PL. 1-0530.   | MUSICIANS EMERG. FUND<br>(745 FIFTH AVENUE)     | ST. REGIS<br>ROOF                           |
| Tuesday<br>Oct. 22<br>4:00 P.M.                             | FASHION SHOWING:<br>"SWEDISH SPRING '69"<br>Collection of Swedish ready-to-wear for men, women, children. For press and buyers. (Repeat showing: Thurs., Oct. 24, 4:00 P.M.) Fashion Show Director: Rosemary Sheehan. By invitation. Contact: Eli Weisman, 661-3300.  | SWEDISH INFORMATION<br>SERVICE(161 E. 42ND ST.) | HOTEL GOTHAM<br>PALACE BALLROOM             |
| Tuesday<br>Oct. 22<br>7:15 P.M.<br>And<br>Supper<br>Dance   | WORLD PREMIERE:<br>"STAR"<br>Julie Andrews stars in the Robert Wise production for 20th-Century Fox film of the life of Gertrude Lawrence. Fashions designed by Donald Brooks. (Black Tie) Price: \$150.00 each. Contact: Suite 1101, 745 Fifth Avenue, PL. 8-4810.   | WILL ROGERS<br>MEMORIAL FUND                    | RIVOLI THEATRE;<br>AMERICANA HOTEL          |



| <u>DATE</u>                                 | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                           | <u>WHERE</u>                                |
|---|---|---|---|
| Wednesday<br>Oct. 23<br>11:30 A.M.          | OPENING OF<br>SPRING COLLECTION<br>Designed by Belle Saunders and August de Lorenzo. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.   | ABE SCHRADER                              | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Wednesday<br>Oct. 23<br>2:30 P.M.           | OPENING OF<br>SPRING COLLECTION<br>Designed by Marie McCarthy. Also showing Oct. 28, 29 at 2:30. By reservation. Contact: CH. 4-1872.   | LARRY ALDRICH<br>ASSOCIATES               | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Thursday<br>Oct. 24<br>1:00 P.M.            | OPENING OF<br>SPRING COLLECTION<br>Also showing Oct. 28, 29, Nov. 4, 6 at 1:00. By reservation. Contact: LA. 4-3520.  | TEAL TRAINA                               | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| Thursday<br>Oct. 24<br>1:30 P.M.            | OPENING OF<br>SPRING COLLECTION<br>Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.  | MORT SCHRADER                             | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Thursday<br>Oct. 24<br>3:30 P.M.            | OPENING OF<br>SPRING COLLECTION<br>Designed by Philippe Tournaye. By reservation. Thereafter by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.  | M.S. COUTURE                              | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Monday<br>Oct. 28<br>8:30 A.M.<br>Breakfast | SHOWING OF MEN'S<br>AND BOYS' FASHIONS<br>"Viewpoints '69"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. <u>Show at 9:00. (Repeat showing, Tues., Oct. 29, 8:30 A.M.)</u> By invitation. Contact: Midge Magrane, EL. 5-7850. | CORDUROY COUNCIL<br>(15 EAST 53RD STREET) | HOTEL McALPIN<br>B'WAY & 34TH STREET        |
| Monday<br>Oct. 28<br>11:00 A.M.             | OPENING OF<br>SPRING COLLECTION<br>(Note Change of Date) By reservation. Thereafter continuous. Contact: LW. 4-2717.  | MOE NATHAN                                | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR |
| Oct. 28                                     | MAURICE RENTNER PRESS SHOW AT 3:00 P.M. By invitation. (Open: Oct. 29, /  |   | 2:30)                                       |
| Tuesday<br>Oct. 29                          | CORDUROY COUNCIL SHOWING OF MEN'S AND BOYS' FASHIONS AT 8:30 A.M.<br>McAlpin Hotel. Contact: Midge Magrane, EL. 5-7850.   |   |   |
| Tuesday<br>Oct. 29<br>2:30 P.M.             | SPRING COLLECTION<br>BY BILL BLASS<br>Also showing Oct. 30, 31, Nov. 5, 7, 13 at 2:30. By reservation. (Press Show: Mon., Oct. 28 at 3:00 P.M., by invitation.) Contact: LA. 4-6968.  | MAURICE RENTNER, LTD.                     | 550 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| Oct. 29                                     | OSCAR DE LA RENTA PRESS SHOW AT 3:30 P.M. (Opening Oct. 30 at 10:30)  |   |   |
| Wednesday<br>Oct. 30<br>10:30 A.M.          | OPENING OF<br>SPRING COLLECTION<br>By reservation. Thereafter by appointment. Contact: LA. 4-9350.  | OSCAR DE LA RENTA                         | 550 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Wednesday<br>Oct. 30<br>11:00 A.M.          | OPENING OF<br>SPRING COLLECTION<br>Designed by David Kidd. Also showing Nov. 1, 6, 11 at 11:00. By reservation. Contact: BR. 9-5794.  | MARQUISE                                  | 512 SEVENTH AVENUE<br>SHOWROOM - 35TH FLOOR |



CONTINUOUS SHOWINGS - THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED

|  |  |
|--|--|
| LARRY ALDRICH (MARIE MCCARTHY) . . . . .   | .530 Seventh Avenue, 12th floor, CH. 4-1872    |
| AMBA KNITS . . . . .                       | 498 Seventh Avenue, 4th floor, LO. 4-0462      |
| ANN Y TEMPA . . . . .                      | .116 Central Park South, Penthouse, JU. 2-1670 |
| ARBE ORIGINALS . . . . .                   | .498 Seventh Avenue, 11th floor, 594-0220      |
| ARKAY . . . . .                            | .498 Seventh Avenue, 19th floor, LO. 5-2626    |
| THE ARKINS . . . . .                       | 530 Seventh Avenue, 6th floor, WI. 7-5324      |
| BABA . . . . .                             | 18 East 53rd Street, 9th floor, PL. 2-0727     |
| BARBERINI LTD. . . . .                     | 512 Seventh Avenue, 13th floor, PE. 6-2291     |
| BARDLEY (ABBE RABINER) . . . . .           | 512 Seventh Avenue, 33rd floor, 564-4650       |
| GEOFFREY BEENE . . . . .                   | .530 Seventh Avenue, 12th floor, LW. 4-0454    |
| BENDEL'S STUDIO (DEANNA LITTELL) . . . . . | .19 West 57th Street, 3rd floor, 755-9435      |
| ELGE BOVE . . . . .                        | 530 Seventh Avenue, Penthouse, 524-9846        |
| DONALD BROOKS . . . . .                    | 550 Seventh Avenue, 21st floor, WI. 7-8235     |
| TED BROWN . . . . .                        | .498 Seventh Avenue, 2nd floor, LO. 4-9311     |
| CARLYE DRESS . . . . .                     | .498 Seventh Avenue, 9th floor, WI. 7-9258     |
| CAVENDISH . . . . .                        | .498 Seventh Avenue, 19th floor, LO. 5-2626    |
| GINO CHARLES . . . . .                     | .530 Seventh Avenue, 4th floor, 524-4510       |
| DAMON . . . . .                            | 1410 Broadway, 12th floor, MU. 3-2467          |
| DEBSHIRE BY LITO MANALANG . . . . .        | .498 Seventh Avenue, 2nd floor, 565-2544       |
| DEEBS BY EDIE GLADSTONE . . . . .          | 512 Seventh Avenue, Penthouse, LO. 4-3470      |
| GREGG DRADDY . . . . .                     | .498 Seventh Avenue, 16th floor, LW. 4-4198    |
| DYNASTY OF HONG KONG . . . . .             | 530 Seventh Avenue, 16th floor, 279-0710       |
| EVAN-PICONE . . . . .                      | 1407 Broadway, 33rd floor, 564-7375            |
| ANNE FCGARTY . . . . .                     | .550 Seventh Avenue, 7th floor, LO. 4-9115     |
| WILSON FOLMAR . . . . .                    | 530 Seventh Avenue, 14th floor, LA. 4-5923     |
| FRANK GALLANT . . . . .                    | 205 West 39th Street, 5th floor, LA. 4-7285    |
| ANNEMARIE GARDIN . . . . .                 | .1345 Third Avenue, 2nd floor, 288-8651        |
| GAY GIBSON . . . . .                       | .1407 Broadway, 39th floor, 564-4130           |

(continued on following page)



THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED (continued from page 10)

GINALA . . . . . 500 Seventh Avenue, 15th floor, 244-2700

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4701

GOLET (by Sony Schotland) . . . . . 225 West 37th Street, 12th floor, LA. 4-5511

LAURENCE GROSS . . . . . 498 Seventh Avenue, Penthouse, BR. 9-3650

JON HAGGINS . . . . . 37 West 39th Street, 2nd floor, 695-5555

HARMAY . . . . . 498 Seventh Avenue, 22nd floor, PE. 6-5547

KIKI HART . . . . . 530 Seventh Avenue, 5th Floor, 947-7457

EVA HAYNAL . . . . . 4 East 53rd Street, 2nd floor, PL. 5-5529

HEIGA . . . . . Hotel Gotham, Private Suite, CI. 7-2200

HOUSE OF JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

CHUCK HOWARD . . . . . 550 Seventh Avenue, 2nd floor, LO. 4-2155

IMPERIAL IMPORTS . . . . . 498 Seventh Avenue, 12th floor, 695-5968

JAEGER . . . . . 430 Park Avenue, 10th floor, 758-6211

JAMAICA FASHION GUILD . . . . . 1451 Broadway, 4th floor, 279-2860

JAY-HENRY CUSTOM COUTURE . . . . . 512 Seventh Avenue, 25th floor, CH. 4-3550

JEUNESSE BY MORTON MYLES . . . . . 498 Seventh Avenue, 12th floor, OX. 5-6234

JOBERE . . . . . 530 Seventh Avenue, 30th floor, PE. 6-1351

JUNIOR ACCENT . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434

JUNIOR SOPHISTICATES . . . . . 498 Seventh Avenue, 4th floor, LO. 4-0462

NAT KAPLAN . . . . . 498 Seventh Avenue, 19th floor, LO. 5-4115

KIMBERLY KNITWEAR . . . . . 1410 Broadway, 10th floor, LO. 4-1080

GAYLE KIRKPATRICK . . . . . 530 Seventh Avenue, 29th floor, LA. 4-7900

ANNE KLEIN AND COMPANY . . . . . 205 West 39th Street, 3rd floor, 279-9915

LADY MANHATTAN . . . . . 1407 Broadway, 15th floor, 765-1250

LANZ; ALEXA . . . . . 1407 Broadway, 26th floor, OX. 5-6440

LAWRENCE OF LONDON . . . . . 512 Seventh Avenue, 20th floor, CH. 4-3815

LEE CLAIRE . . . . . 530 Seventh Avenue, 14th floor, WI. 7-9470

JOAN LESLIE (KASPER) . . . . . 530 Seventh Avenue, 4th floor, LW. 4-9000

(continued on following page)



THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED (continued from page 11)

HAROLD LEVINE . . . . . 530 Seventh Avenue, 21st floor, LA. 4-0237  
 ELLEN LOCKWOOD . . . . . 1410 Broadway, 19th floor, WI. 7-6122  
 LOOMTCGS . . . . . 1407 Broadway, 35th floor, 255-5500  
 MAGGI B . . . . . 530 Seventh Avenue, 8th floor, 524-3295  
 MALLORY . . . . . 530 Seventh Avenue, 19th floor, WI. 7-4407  
 MAM'SELLE . . . . . 498 Seventh Avenue, 9th floor, CH. 4-7373  
 MARDI GRAS . . . . . 530 Seventh Avenue, 17th floor, WI. 7-2055  
 MARQUISE . . . . . 512 Seventh Avenue, 35th floor, BR. 9-5794  
 VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO. 3-4358  
 MICIA OF ROME . . . . . 1400 Broadway, 5th floor, 244-4131  
 MILBO (BY RODRIGUES) . . . . . 550 Seventh Avenue, 5th floor, 594-6880  
 MISS BRANELL . . . . . 530 Seventh Avenue, 27th floor, PE. 6-6983  
 MISS COUTURE . . . . . 1407 Broadway, 39th floor, 564-4130  
 MODELIA . . . . . 205 West 39th Street, 14th floor, PE. 6-8888  
 MONTE-SANO . . . . . 21 West 46th Street, 8th floor, JU. 2-2317  
 MR. BLACKWELL . . . . . 530 Seventh Avenue, 21st floor, 279-8575  
 MR. GEE . . . . . 498 Seventh Avenue, 3rd floor, LO. 4-6060  
 MR. MORT BY STAN HERMAN . . . . . 498 Seventh Avenue, 3rd floor, 524-3818  
 LEO NARDUCCI . . . . . 530 Seventh Avenue, 11th floor, 594-5660  
 MOE NATHAN . . . . . 530 Seventh Avenue, 26th floor, LW. 4-2717  
 PARIKEN/VASKENE . . . . . 1410 Broadway, 34th floor, 279-6153  
 PARIS COLLECTIONS . . . . . 1 East 54th Street, 6th floor, 755-7171  
 PARNES-FEINSTEIN; PF KNITS . . . . . 530 Seventh Avenue, 10th floor, BR. 9-0952  
 PAUL PARNES INTERNATIONAL . . . . . 498 Seventh Avenue, 7th floor, 244-4600  
 PETTI 4'S . . . . . 498 Seventh Avenue, 17th floor, CH. 4-3558  
 JOSEPH PRUZAN . . . . . 499 Seventh Avenue, 11th floor, 524-8126  
 RAFFAELE . . . . . 530 Seventh Avenue, 20th floor, LO. 5-3250  
 KATYNA RANIERI . . . . . Hotel Plaza, Private Suite, PL. 2-6162

(continued on following page)



THESE HOLIDAY-RESORT COLLECTIONS HAVE OPENED (continued from page 12)

RAPPI . . . . . 498 Seventh Avenue, 20th floor, LO. 5-2626

REMBRANDT . . . . . 498 Seventh Avenue, 6th floor, LO. 4-3600

OSCAR DE LA RENTA . . . . . 550 Seventh Avenue, 23rd floor, LA. 4-9350

MAURICE RENTNER (BILL BLASS) . . . . . 550 Seventh Avenue, 17th floor, LA. 4-6968

RONA . . . . . 498 Seventh Avenue, 21st floor, LO. 5-1036

ROYAL LYNNE . . . . . 530 Seventh Avenue, 14th floor, LO. 3-3035

THE SCHRADERS . . . . . 530 Seventh Avenue, 15th floor, LO. 4-9194

KEN SCOTT . . . . . 16 West 55th Street, 2nd floor, 246-2747

THE SIDNEYS . . . . . 498 Seventh Avenue, 16th floor, LA. 4-2880

JERRY SILVERMAN . . . . . 530 Seventh Avenue, 10th floor, CH. 4-7522

SARMI; NANDO COUTURE . . . . . 550 Seventh Avenue, 3rd floor, CH. 4-7270; 947-7326

JACK SARNOFF . . . . . 512 Seventh Avenue, 30th floor, PE. 6-7121

SPORT SOPHISTICATES . . . . . 498 Seventh Avenue, 4th floor, LO. 4-0462

SPORTWHIRL . . . . . 498 Seventh Avenue, 15th floor, 565-1445

STREGA . . . . . 530 Seventh Avenue, 28th floor, 695-7410

STRELITZ OF IRELAND . . . . . Hotel St. Moritz, Suite 522, PL. 5-5800

JEAN-LOUIS SCHERRER . . . . . Hotel Plaza, Suite 1225, EL. 5-1400; PL. 9-3000

SUSAN THOMAS (All Divisions) . . . . . 498 Seventh Avenue, 6th floor, OX. 5-2900

MATTY TALMACK . . . . . 530 Seventh Avenue, 5th floor, BR. 9-1195

TEAL TRAINA . . . . . 550 Seventh Avenue, 22nd floor, LA. 4-3520

TOPU PUKU (REVONTULI) . . . . . 1407 Broadway, 9th floor, LA. 4-8352

TUDOR SQUARE SPORTSWEAR . . . . . 1407 Broadway, 21st floor, 279-8120

VIA VENETO 7 . . . . . 512 Seventh Avenue, 38th floor, 244-0556

VICTORIA ROYAL . . . . . 530 Seventh Avenue, 7th floor, WI. 7-6845

CHESTER WEINBERG . . . . . 498 Seventh Avenue, 10th floor, CH. 4-3877

WILROY . . . . . 498 Seventh Avenue, 22nd floor, LO. 5-7815

ANDREW WOODS . . . . . 550 Seventh Avenue, 5th floor, 564-3857

TOWN SOPHISTICATES . . . . . 1375 Broadway, 12th floor, LO. 4-4585



# 1969

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## JANUARY

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## FEBRUARY

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## MARCH

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| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

## APRIL

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 |    |    |

## MAY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

## JUNE

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

## JULY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## AUGUST

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

## SEPTEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

## OCTOBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## NOVEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

## DECEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |